

Resource: Identifying and Mobilizing Community Sector Partners

Purpose:

- To help you identify and mobilize partners within the various community sectors
- These partners can serve as allies and play a vital role in helping you move forward with your age-friendly goals. For example, they may be able to provide assistance with resources, marketing, collaboration, and so forth.

Tips and Strategies:

- Print off the contact list (below) and bring it to one of your steering committee meetings – preferably once project goals have been determined
- Hold a brain storming session where committee member considers potential contacts within each of the various community sectors - the list will help spark ideas on who may be included
- You may need to use additional resources (such as the computer, phone directory, or personal contacts) to generate more ideas on who may serve as an ally
- Contact the members on your list to determine how partnerships can be formed

Sector Representatives	Contact Information (Name, organization, phone number and/or email)
<p>Housing (supportive housing, retirement, LTC, Provincial and Municipal Housing Agencies, private housing, builders and developers, policy planning/development)</p>	
<p>Transportation (public transit, community programs, policy planning/development, taxis, drivers licensing, volunteer driving programs)</p>	
<p>Health and Social Services (LHINs, community, LTC, hospitals, doctors offices, specialized geriatric services, community mental health agencies)</p>	
<p>Civic Participation and Employment (private and public sectors, government, volunteer coordinators, policy/planning)</p>	

Buildings, Parks and Other Outdoor Spaces

(planners – not for profit, municipal, private, provincial, federal, architects, engineers, landscape architects, conservation authorities, etc... Recreation and Parks, policy planning/development)

Life Enrichment: Recreation, Education, Arts and Culture

(religious organizations, recreation centres, performing arts, public libraries, general interest groups or clubs, museums and galleries, colleges, universities, arts and culture programs, municipal recreation)

Other Contacts that may be helpful