

Resource: Developing and Facilitating Questionnaires

Purpose

- Questionnaires are a great way to survey the needs, interests, and preferences of older adults. They can also be used to assess the usability or 'age-friendliness' of a space or community.
- The benefit of using a questionnaire is that you can gain the perspectives of many people at once and the 'data' can be easily managed.
- The drawback of using only a questionnaire is that you may miss the rich information that comes from conversations with community members.

Tips and suggestions

- Use and/or adapt the reflective questions in the building blocks as questions.
- For each question, participants can check off a response that best suits their perspective. For example, you can create a 5-point scale of 'very much agree', 'agree', 'somewhat agree', 'disagree', or 'not applicable')
- Think of creative ways to distribute your survey. Perhaps you can connect with a community event that older adults will attend (such as a flu clinic)
- You can use an online survey tool to reach a broader audience. These online tools can also help with 'analyzing' the data.
- The *Aging Well in Haliburton* survey using the eight key features of an age friendly community is a good resource to get started!