Resource: Creating Your Steering Committee

Purpose:

- Organize a steering committee of interested individuals; strive to include a range of individuals that represent a range of perspectives

- Ensure older adults are well-represented on your committee, and that it reflects the diversity of your community

- Identify a person or organization as the champion responsible for moving the project forward

Tips and Strategies:

- Talk to your town/city councillor or mayor to find out if they are aware of this initiative and whether anyone in the city is willing to take this on

- You might find enthusiastic partners in your local Public Health Unit or your community's social services committee

- If you are near a university that has a department that specializes in gerontology or aging, you will likely find academics aware of and interested in this project. They might be able to provide some support or they might even be working on an Age-Friendly initiative already

- Begin by speaking with leaders at your local seniors centre to see whether they are aware of any activity on this front in your community and who they think might be interested

- The local Chamber of Commerce or the Local Health Integration Network (LHIN), media, college or university, or service clubs may be well-positioned to help you generate support and interest in this idea

- Target older adults who are isolated or whose perspectives are often not included

Steering Committee Members

Community Representatives	Contact Information (Name, organization, phone number and/or email)
Older Adults in your community (particularly older adults that represent the diversity of your community and include those older adults who are socially isolated)	
Local Government or Municipal Representation (Mayor, City Councillor, MP/MPP or other dignitary connected to your community)	
Grassroots organizations/groups (advocacy groups, public health, social planning councils, advisory committees, service clubs, multicultural centres)	
Other (University or Colleges, front line organizations for older adults, senior centres, local LHIN networks, etc...)	